Avalon Informática y Servicios, S.L.
CIF: B-85092484
Ronda El Carralero, 4
28222 Majadahonda. Madrid (SPAIN)
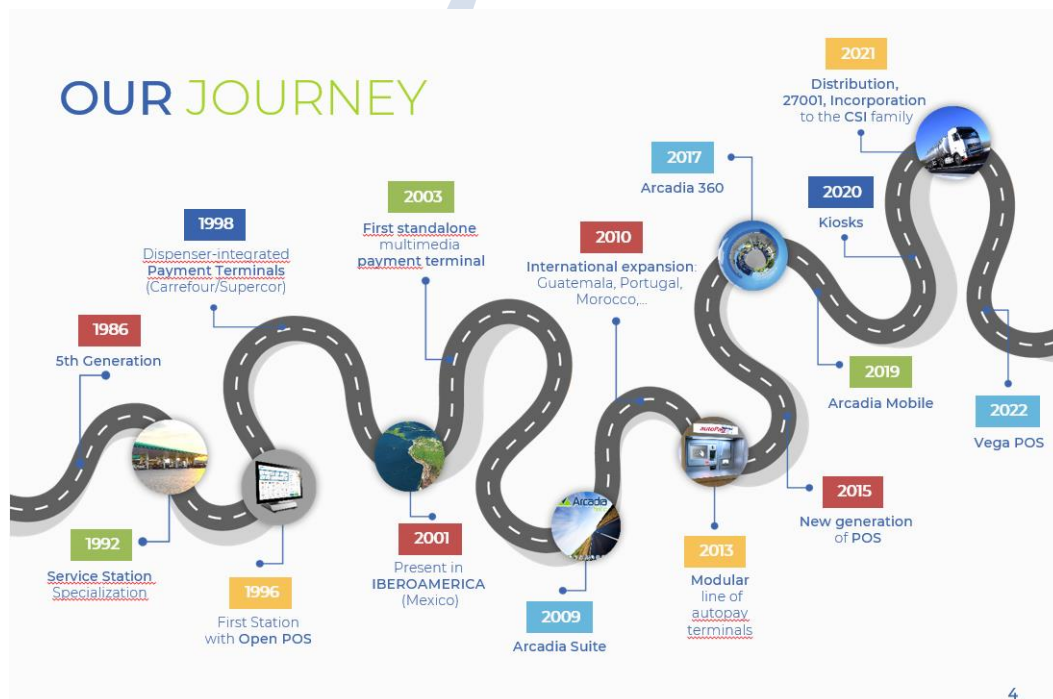Tel. +34 916 347 750
www.avaloninformatica.com

Who is Avalon?

Avalon is a company that develops solutions for Service Stations based on total transparency, experience and efficiency of use.

We are part of Juniper Group, a division of Vela Software and Constellation Software, a Canadian company listed on the Toronto Stock Exchange with a market capitalization of more than 45 million Canadian dollars.

We have been supporting the leading companies in the hydrocarbon market for more than 35 years with our software and hardware solutions for service stations.

OUR JOURNEY

- **1986** 5th Generation
- **1992** Service Station Specialization
- **1996** First Station with Open POS
- **1998** Dispenser-integrated Payment Terminals (Carrefour/Supercor)
- **2001** Present in IBEROAMERICA (Mexico)
- **2003** First standalone multimedia payment terminal
- **2009** Arcadia Suite
- **2010** International expansion: Guatemala, Portugal, Morocco,...
- **2013** Modular line of autopay terminals
- **2015** New generation of POS
- **2017** Arcadia 360
- **2019** Arcadia Mobile
- **2020** Kiosks
- **2021** Distribution, 27001, Incorporation to the CSI family
- **2022** Vega POS

At present, large companies such as Repsol, BP, TOTAL, CEPSA, CARREFOUR, AUCHAN, PETROSEVEN, TAMOIL, Q8, have relied on our solutions for more than 10 years, during which time we have participated in the modernization of their businesses and in the adaptation to the new requirements that have arisen and that continue to arise.

With its headquarters in Madrid, Spain, Avalon's technology is already implemented in 16 countries around the globe, providing robust and reputable systems widely recognized in the market.

Avalon Informática y Servicios, S.L.
CIF: B-85092484
Ronda El Carralero, 4
28222 Majadahonda. Madrid (SPAIN)
Tel. +34 916 347 750
www.avaloninformatica.com

INSTALLED BASE

THE NUMBERS SAY IT ALL

More than **3,000 points of sale** in operation

2,500 operational **backoffices**

More than **300M transactions** in 2021

More than **1.600** autopay terminals installed

Leaders in durability with a MTBF of **over 2 years**

893.378 loyalties managed

Our company's commitment

We are continuously investing in R+D+i. Not only do we provide state-of-the-art IT solutions, but we also accompany our customers in the growth of their businesses.

More than 125 employees make up this company that has more than 3,500 customers. We are customer focused, offering personalized customer service and maintenance plans that are tailored to the needs of each company; our motto: "You understand us, we understand you".

We take care of the companies we serve just as much as we take care of our own, giving them peace of mind and trust. We listen to the needs of our customers and work in their best interest, striving to make their day-to-day work increasingly easier.

Downloadable logos, images, and videos (QR)

https://avaloninformatica.com/media

Arcadia Suite, a solution based on total transparency, expertise and efficiency

During UNITI-Expo 2022, Avalon will showcase its Arcadia Suite management solution, a web-based platform that has been designed exclusively for the service station and convenience store sector.

Formed by a collection of specialized applications that offer all the necessary tools to manage the business in real time, in an integrated manner that is totally adapted to each company and type of management.

It is an all-in-one solution, covering needs such as: purchases, sales, prices, catalog, customers, invoicing, loyalty, fleets, personalized customer portal, monitoring, alarms, accounting and business analysis; fully integrated to serve every area of the business.

It is developed as a web application (SAAS), allowing our customers to avoid incurring specific hardware costs or the need to install computer applications.

Capable of performing 360° queries with the convenience of a cross navigation between the main elements of the business, such as: purchases, sales, stock and profitability of any item, product or service of the service station.

Arcadia makes it possible to operate from a single solution in all areas of the business: Front, Back and Head Office. It offers multi-country, multi-company and multi-currency functionalities, facilitating management and providing a global vision of the company.

Guaranteed and automatic updates. Working with different companies around the world ensures that our solutions are constantly innovating and evolving, thus obtaining the latest news and offering the most advanced technology.

It is a scalable solution, which allows you to acquire new services to respond effectively to the new needs of the company. It is able to communicate and connect with other ERPs, third party applications, proprietary solutions developed by the customer, external equipment, payment gateways and payment methods, loyalty systems and BI systems.

We handle the completion and reinforcement of systems without the need to change everything. We enable the coexistence of critical systems during the technological transition.

- Contact details

UNITI-EXPO booth: 3F81

Avalon Informática y Servicios S.L

Nuria Martín - Head of Marketing - nmvega@avaloninformatica.com